

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:	)	Confirmation No: 9260
Paul S. Enfield	)	
Application No. 09/902,923	)	Examiner: Elaine L. Gort
Filed: July 10, 2001	)	Group Art Unit: 3627
For: INFORMATION, DIRECTORY,	)	
LOCATION AND ORIENTATION	)	
SYSTEM FOR RETAIL STORES AND	)	
THE LIKE	)	Date: September 21, 2007

**AMENDMENT**

**MAIL STOP AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action mailed on March 21, 2007, please amend the above-identified application as follows: